

ANNUAL PLAN STICHTING NIÑOS DEL ARCO IRIS 2024

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STICHTING NIÑOS DEL ARCO IRIS - ENERO 2024

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Annual Plan Stichting NDAI 2024

Introduction

The Stichting Niños del Arco Iris (NDAI) Foundation is committed to providing quality education and improving the living conditions of children in vulnerable situations. This annual plan for 2024 outlines our goals, strategies, and key activities that will guide our efforts throughout the year. Our mission remains focused on creating a brighter future for children through education, health, and community support.

1. Introduction Niños del Arco Iris Cusco-Peru Foundation

1.1 Niños del Arco Iris Foundation

In 2001, the Asociación Niños del Arco Iris was founded by Helena for this mission, giving the project an initial official status. In 2003, the Kuychi foundation was established in Eindhoven, the Netherlands, as a non-profit organization with the sole purpose of financially supporting Niños del Arco Iris in Peru (hereafter simply NDAI). This has enabled NDAI to develop as a comprehensive education, nutrition, and health program for the community.

We contribute to the fulfillment of the following sustainable development objectives:

- Zero Hunger
- Health and Wellness
- Quality Education

For several years, NDAI has been focusing on fundraising outside the contribution of Kuychi in the Netherlands. More and more Peruvians and international organizations are supporting the project to socially develop the ailing population of Peru and to fight against poverty and ignorance.

1.2 Location and Influence Zone

In 2001, Helena bought a plot of land of 2.7 hectares in Urubamba-Cusco at 2,980 meters. The town of Urubamba itself has around 22,000 inhabitants, and the surrounding communities have a total of around 67,000 people. The total catchment area of NDAI, therefore, comprises a total of around 100,000 people.

The area of the project includes the school, medical center, sports grounds, and dining room where various social activities take place and daily lunch for the children is provided.

2. Strategic Principles

2.1 Legal Form

In 2001, Helena founded the not-for-profit “Asociación Niños de Arco Iris”, registered under Peruvian law and also registered with the Peruvian International Cooperation Agency (APCI). In 2004, the legal form changed to the Dutch Foundation Niños del Arco Iris Cusco-Peru which is active in Peru. This ensured a better relationship with the Kuychi-based foundation in the Netherlands and a grip on the working methods in Peru. Niños del Arco Iris Foundation Cusco-Peru has its registered office in Eindhoven and is also located in Querocancha S/N in the district and the province of Urubamba in the department of Cusco - Peru. The visiting address of the foundation in the Netherlands is Den Hof 84, Waalre.

The foundation is registered in the Peruvian Agency of International Cooperation (APCI) as a foreign institution based in Peru (ENIEX). The school is supervised by the Peruvian Ministry of Education (MINEDU).

NDAI is registered in the national register of institutions that receive donations, under the resolution of the Peruvian tax authorities (SUNAT). NDAI reports on an annual basis to APCI and Supervisory Council of Foundations, under the Peruvian Ministry of Justice (MINJUS). The NDAI foundation also has the Dutch ANBI status (Chamber of Commerce number 17169277 - RSIN 813699435).

The statutory objectives of the Foundation are:

1. Offering free elementary education and integrated nutrition to vulnerable children with limited financial resources.
2. The organization, promotion, distribution, and implementation of medical programs for children and members of the rural population and indigenous communities with limited financial resources.
3. The promotion and development of collaborative projects with medical specialists from abroad to provide medical assistance free of charge to the population with limited financial resources.
4. Offering free psychosocial assistance to the children with social, psychological, and pedagogical problems.
5. To achieve these objectives, the Foundation will use a Foundation (branch) in Peru, called ENIEX ("Entidades e Instituciones de cooperación Técnica Internacional Constituidas and el Extranjero") (Institutions and institutes of International Technical Cooperation established abroad), from which the activities actually become lined.
6. The Foundation has no profit purposes and has been designated as one in Peru Private non-profit Foreign Legal Person (Persona Jurídica Extranjera de Derecho Privado sin fines de lucro).

2.2 Vision

To educate responsible citizens capable of contributing to the world with values and principles of integrity, justice, love, respect, and trust; while promoting positive changes in their families, community, environment, and their own future.

2.3 Mission

Promote a comprehensive quality training system for the inhabitants of the Sacred Valley.

2.4 Goals and Core Values

- Give education to children with limited financial resources in the Urubamba region so that they succeed in learning to dedicate themselves to society in a dignified and productive way.
- Provide medical and dental care to people with limited financial resources in the Urubamba region so they can have a better quality of life.
- Give food and nutritional care to children with limited financial resources in order to reduce anemia and malnutrition.

Our institutional values of Love, Respect, and Trust reflect our essence as an institution and are applied to all we do.

2.5 Strategy

NDAI advocates an integrated approach. This means that activities are being developed on many fronts to cope with local problems. Our daily actions respond to work on three main areas: education, health, and nutrition. It also not only looks at the individual but also at the environment in which that individual lives. In our context, this means that we not only focus on the children but also on the parents and other family members. We focus strongly on the personal responsibility of the participants in our project and their environment and we greatly facilitate what is needed to achieve improvement. In this way, we try to bring about sustainable change and to make people self-reliant and to be an ambassador of positive impact in their environment. This is embodied in a theory of change, a synthesized structure, in which the activities, products, immediate results, and long-term impact of our programs are visualized. These have the final purpose of training children as responsible citizens capable of generating positive changes in their environment.

3. Organization

The organization is represented by the board members and the executive team. The manager reports monthly to the board of directors and leads the executive team.

The following persons of the board members are registered with the Chamber of Commerce in the Netherlands:

- Helena van Engelen
- Carlos Augusto Dammert
- Luis Antonio Bouroncle Tello

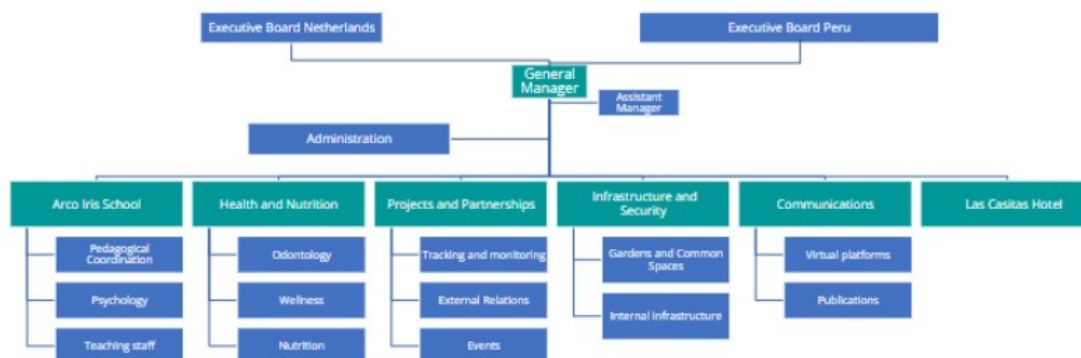
NDAI board members:

- Helena van Engelen (chairman)
- Carlos Augusto Dammert (secretary)
- Luis Antonio Bouroncle Tello (treasurer)
- Lucy Zelaya (added as a member in 2017, but not yet officially registered)
- Laura Brigneti (added as a member in 2018, but not yet officially registered)
- Anita Forsyth (added as a member in 2019, but not yet officially registered)
- Rafael Dammert (added as a member in 2019, not yet officially registered)
- Fiorella de Ferrari (added as a member in 2022, not yet officially registered)
- Maria Paz Ramos Grimaldo (added as a member in 2023, not yet officially registered)

Daily project management:

- Alessandro Antonio del Campo Gaete (manager)

2024 Organizational Chart



Fundación Niños del Arco Iris is made up of 5 areas: School, Health, Projects, Administration, Communication and Fundraising, Facilities, and Las Casitas Hotel. In 2024, we are currently working on the improvement of the internal processes and a reorganization proposal.

In 2023, we had 37 workers, 68% of whom were women and 32% men. The majority of them work in the school area.

4. Financial Support

The project has various financial sources from the Netherlands, other countries, and Peru itself. The largest contribution comes from the Kuychi Foundation in the Netherlands. The rest comes from other international and Peruvian donors.

The foundation applies the principle that beneficiaries in the education and health programs must make a voluntary financial contribution of 40 soles monthly in return for the services received. This contribution is symbolic. The purpose of this contribution is to ensure that the population has to make an effort and consciously make an effort to get out of their situation. This also promotes the self-esteem and responsibility of the participants. So it is emphatically not the goal to generate significant income from these contributions. If beneficiaries are unable to make a financial contribution, then the dialogue is started and the family income is used. In many cases, it is spent on things that do not promote the development of the family and child, such as alcohol, pornography, or drugs. In such cases, a trajectory with the family is started to learn to set other priorities. In cases where beneficiaries are actually unable to make a financial

contribution, an alternative solution is offered, such as payment in kind (land products) or a helping hand during work on the project (kitchen, cleaning, garden, etc.).

5. Social Programs and Activities

Education Program

Primary Education Program:

Free education for children from the poorest families in the area. 100% of the students come from the lowest social-economic background, all of them below the poverty line.

1. Education Program (Primary and Early Education) with almost 186 children aged 3 to 13 years.
2. Financial education program for children and their families (20 beneficiaries)
3. Choral and music classes program whit 186 childrens.
4. Theater and Storytelling Classes whit 25 beneficiaries.

Health Program

1. Medical, dental, and psychological care (interdisciplinary) for more than 500 children and their families
2. Psychological care for our beneficiaries and their families, as well as our workers
3. Sex Education Program

Nutrition Program

1. Healthy program (healthy food) which includes a healthy snack and lunch.
2. Prevention of anemia and malnutrition in 186 children aged 3 to 13 years.

Social Projects

1. Entrepreneur Mentorship Program.

2. Reforestation program with 186 children, planting 100 native trees.

6. Plans for 2024

Education

1. Expansion of Education Program:

2. Strengthening the Financial Education Program: Expand to include 80 secondary school students and involve their families more actively.

3. Implementation of New Curriculum: Developing the Institutional Educational Plan, in accordance with the pedagogical strategy required for primary and secondary education.

Health

1. Expansion of Health Services: Consolidating oral health care services for children outside school hours.

2. Incorporating medical records for each child to maintain their overall health history.

3. Monitoring the delivery of vitamin supplements, such as iron, to combat anemia.

Nutrition

1. Initiate a training program for families to identify common local products and seasonal produce to create meals that enhance their children's nutrition.

7. New Programs for 2025

1. Digital Literacy Program

- Objective: Equip children and their families with essential digital skills to navigate the modern world.

- Activities: Computer classes, internet safety workshops, and digital resource centers.

2. Vocational Training Program

- Objective: Provide vocational training for secondary school students to prepare them for the workforce.

- Activities: Workshops on various trades such as carpentry, tailoring, and computer repair.

3. Mental Health Awareness Campaign

- Objective: Raise awareness about mental health issues and provide resources for mental wellness.

- Activities: Community seminars, mental health first aid training, and support groups.

4. Renewable Energy Initiative

- Objective: Promote the use of renewable energy sources within the community.

- Activities: Installation of solar panels, workshops on renewable energy, and school projects on sustainability.

5. Cultural Preservation Program

- Objective: Preserve and promote local cultural heritage.

- Activities: Traditional art and craft workshops, cultural festivals, and a local history project.

8. Financial

Below we attach the financial results for 2023:

Table 1. Financial results for 2023					
	Note	2023	2022	2023	2022
		Soles	Soles	Dollars	Dollars
Income					
Donations and others incomes	11	S/ 2,388,275.00	S/ 2,450,668.00	\$ 620,951.50	\$ 637,173.68
Expenses					
Administrative Expenses and Social Support	12	-S/ 2,696,843.00	-S/ 2,247,250.00	\$ -701,179.18	\$ -584,285.00
		-S/ 308,568.00	S/ 203,418.00	\$ -80,227.68	\$ 52,888.68
Financial income		S/ 55,432.00	-	\$ 14,412.32	
Net Exchange Difference	3	-S/ 58,225.00	-S/ 90,313.00	\$ -15,138.50	\$ -23,481.38
Surplus (Deficit) for the Year		-S/ 311,361.00	S/ 113,105.00	\$ -80,953.86	\$ 29,407.30

9. Contact Information

For more details about the Foundation Niños del Arco Iris Cusco-Peru, please contact:

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Waalre, Netherlands

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